

2023 Cultural Partnership Initiative

Cultural Experts Training Program Curriculum

[Advance Session]

Program 1. Busan International Magic Festival (Performing Arts)

1. Program Overview

Title	A Unified World through Magic
Goal	To train magicians and magician planners
Duration	Online Training: July 19 – July 31, 2023 (2 weeks)
	Invitational Training: August 28 - September 22, 2023 (4 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Busan, Busan Art College
Training Institution	Busan International Magic Festival (BIMF)

2. Curriculum

Objectives	Contents	Remarks
Week 1. Online Program – OT, Common Education		
<input type="checkbox"/> Orientation~	1. Orientation	
<input type="checkbox"/> Reinforcing Skills for Project Planning	1. Introduction of Action Plan	Video Lecture
	2. Developing an Action Plan	
<input type="checkbox"/> Developing a Project with Cultural Resources	1. Concepts and Uses for Cultural Resources	
	2. Culture Resources ICT Convergence	
Week 2. Online Program – Common Education		
<input type="checkbox"/> Cultural Project in a Time of Covid-19	1. Case Study of Culture and Art Project in the COVID 19 Era	Video Lecture
<input type="checkbox"/> Cultural Contents	1. Policy for Cultural Contents	
		2. Case Study of Cultural Contents
Week 3. Invitational Program – Magic Act Creation and Consulting		
<input type="checkbox"/> Magic act creation	1. Magic Act Creation	
	2. Video Task Submission	
<input type="checkbox"/> Magic Act Consulting (1)	1. Magic Act Consulting(stage/close-up/Juggle, etc.)	

	2. Task	
□ Preparation of Action Plan(Group) (1)	1. Preparation of Action Plan by Group	
	2. Consulting	
Week 4. Invitational Program – Field Trip and Consulting		
□ Magic Act Consulting(2)	1. Magic Act Consulting(stage/close-up/Juggle etc.) (2)	
	2. Task	
□ Preparation of Action Plan(Group) (2)	1. Preparation of Action Plan by Group (2)	
	2. Consulting	
□ Field Training (1)	1. Field Training	
	2. Preparation of Field Training Report	
Week 5. Invitational Program - Korea Magic Exchange Conference and Selection of Excellent Business Plans		
□ Field Training (2)	1. Field Training (2)	
	2. Preparation of Field Training Report (2)	
□ Stage Practice	1. Magic Performance Stage Practice	
	2. Creating a Feedback Report	
□ Cultural Exchange Meeting	1. Magic Cultural Exchange Meeting	
□ Preparation of Action Plan (Group) (3)	1. Preparation of Action Plan by Group (3)	
	2. Final Feedback and Presentation of Project Execution Plan (Selection of Best Action Plan)	
Week 6. Invitational Program (Practical Training) – Project Execution Plan Practice		
□ Magic Festival Planning/Operation	1. Magic Festival Planning / Operation / Director	

Program 2. CID-UNESCO (Performing Arts)

1. Program Overview

Title	Capacity Building Project for Performing Arts Festival Producers
Goal	To enhance the capacity for performing arts festivals of producers by touring various festival and supporting the training for the overall planning / managing about Korea performing arts festival for performing arts festival experts in ODA countries.
Duration	Online Training: July 17 (Mon) - July 30 (Sun), 2023 (2 weeks)
	Invitational Training: August 28 (Mon) - September 22 (Fri), 2023 (4 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Seoul, Republic of Korea
Training Institution	Seoul Section of the International Dance Council CID-UNESCO

2. Curriculum

Objectives	Contents	Remarks
Week 1. Online Program – OT, Common Education		
<input type="checkbox"/> Orientation	1. Orientation	
<input type="checkbox"/> Reinforcing Skills for Project Planning	1. Introduction of Action Plan	Video Lecture
	2. Developing an Action Plan	
Week 2. Online Program - Common Education		
<input type="checkbox"/> Developing a Project with Cultural Resources	1. Concepts and Uses for Cultural Resources	Video Lecture
	2. Culture Resources ICT Convergence	
<input type="checkbox"/> Cultural Project in a Time of Covid-19	1. Case Study of Culture and Art Project in the COVID 19 Era	
<input type="checkbox"/> Cultural Contents	1. Policy for Cultural Contents	
	2. Case Study of Cultural Contents	
Week 3. Invitational Program – Research on Korea Performing Arts Festivals		
<input type="checkbox"/> Orientation	1. Orientation	
	2. Q&A	
	3. Task	
<input type="checkbox"/> Case Study of Festivals in Korea	1. Traditional Festival in Korea	
	2. History of Korea Performing Arts Festivals	
	3. Introducing Performing Arts Festivals	
	4. Case Study of SIDance	
<input type="checkbox"/> Case Study of Local Festivals in Korea	1. Value of Local Performing Arts Festivals	
	2. Development of Local Content	
	3. Case Study of Local Festivals in Korea	
<input type="checkbox"/> Team Project	1. Discussion for a Team Project	
	2. Mentoring: Q&A for Writing a Proposal	

Week 4. Invitational Program – Planning / Managing of Performing Arts Festivals		
□ Production & development of Festival	1. Development of Local Content	
	2. Performing Arts Festival Storytelling	
	3. Theme of Performing Arts Festival	
□ Festival Finance	1. Category of Finance	
	2. Public & Private Support	
	3. Crowd Funding	
	4. Performing Arts Festival Profits	
□ Festival management	1. Organization & Annual Plan for Performing Arts Festival	
	2. Producing & Organizing a Performing Arts Festival	
	3. Settlement & Reporting	
□ Team Project	1. Discussion about the Team Project	
	2. Mentoring: Q&A for Writing a Proposal	
Week 5. Invitational Program – Expand the Performing Arts Festivals		
□ International Relations and Overseas Invitations	1. Strategy for International Relations	
	2. Planning for International Exchange	
	3. Strategy for Networking	
□ Future of Performing Arts Festivals	1. Potential for Development of Performing Arts Festivals	
	2. Development Goals for Local Festivals	
	3. Expansion as International Festivals	
□ Team Project	1. Discussion about the Team Project	
	2. Final Feedback and Presentation of Project Execution Plan (Selection of Best Action Plan)	
Week 6. Invitational Program – Practical Training		
□ Field Training	1. Preparing & Organizing the Project	
	2. Presenting the Team Project	

[General Session]

Program 3. EDCN PLAN Education (Publication)

1. Program Overview

Title	Capacity Building on Planning and Creating Book Contents for Children’s Education
Goal	To activate reading education and publishing industry for children’s education by strengthening capacity on planning, creating, and utilizing book contents for children
Duration	Online Training: July 18 (Tue) – July 31 (Mon), 2023 (2 weeks)
	Invitational Training: August 28 (Mon) – September 15 (Fri), 2023 (3 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Busan, Republic of Korea
Training Institution	EDCN PLAN Education

2. Curriculum

Objectives	Contents	Remarks
Week 1. Online Program – OT, Common Education Video Lecture, Pre-tasks		
<input type="checkbox"/> Orientation	1. OT – Introduction to CPI 2. Training Guide – Lesson Planning and Pre-tasks	
<input type="checkbox"/> Reinforcing Skills for Project Planning	1. Introduction of Action Plan 2. Developing an Action Plan	Video Lecture
<input type="checkbox"/> Developing a Project with Cultural Resources	1. Concepts and Uses for Cultural Resources 2. Culture Resources ICT Convergence	
<input type="checkbox"/> Pre-tasks	1. Children’s Book Proposal 2. Storyboard	Team Assignment
Week 2. Online Program – Common Education Video Lecture, Pre-tasks		
<input type="checkbox"/> Cultural Project in a Time of Covid-19	1. Case Study of Culture and Art Project in the COVID 19 Era	Video Lecture
<input type="checkbox"/> Cultural Contents	1. Policy for Cultural Contents 2. Case Study of Cultural Contents	
<input type="checkbox"/> Pre-tasks	1. Children’s Book Proposal 2. Storyboard	Team Assignment
Week 3. Invitational Program – Planning Children’s Book Contents, Creating Digital Contents I		
<input type="checkbox"/> Planning Children’s Book Contents	1. Understanding of Publication Process and Writing & Editing for Children’s Book 2. [Final Feedback] Children’s Book Proposal	
<input type="checkbox"/> Creating Digital Contents	1. [Final Feedback] Storyboard 2. Illustration of Children’s Book and Related Trends and Understanding of Illustration Program	Creating E-Book

	3. Practical Training on Utilizing an Illustration Program	
	4. Practical Training on Editing e-books and Book Design	
<input type="checkbox"/> Cultural Tour	Busan Library, Book Store – Understanding of the Korean Publishing Industry and Distribution	
Week 4. Invitational Program – Creating Digital Contents II		
<input type="checkbox"/> Creating Digital Contents	1. Understanding of Video Production Program for Creating Video Book 2. Practical Training on Video Production Program and Creating Video Book	Creating Video Book
<input type="checkbox"/> Action Plan	Making Action Plan and Consulting	
<input type="checkbox"/> Cultural Tour	Busan Global Webtoon Center – Understanding Creating Contents	
Week 5. Invitational Program – Making Action Plan		
<input type="checkbox"/> Action Plan	Final Feedback and Presentation	
<input type="checkbox"/> Cultural Tour	Korean Traditional Culture Experience - Cultural Heritage Visit	

Program 4. Design Council Busan (Cultural Products)

1. Training Course Overview

Title	Capacity Building on Developing and Marketing Cultural Products based on Design Thinking
Goal	Practical support for enhancing the capability of developing and marketing cultural products based on design thinking
Duration	Online Training: July 18 (Tue) – July 31 (Mon), 2023 (2 weeks)
	Invitational Training: August 28 (Mon) – September 15 (Fri), 2023 (3 weeks)
Location	Online Training: Google Classroom
	Invitational Training: Design Council Busan (Busan, South Korea)
Training Institution	Design Council Busan (Busan, South Korea)

2. Curriculum

Objectives	Contents	Remark
Week 1. Online Program – OT, Common Education Video Lecture,		
□ Orientation	1. Orientation	Video Lecture
	2. Training Guide – Lesson Planning and Pre-tasks, Q&A	
□ Strengthening Action planning Skills	1. Introduction of Action Plan	
	2. Developing an Action Plan	
Week 2. Online Program - Common Education Video Lecture,		
□ Developing a Project with Cultural Resources	1. Concepts and Uses for Cultural Resources	Video Lecture
	2. Culture Resources ICT Convergence	
□ Cultural Project in a Time of Covid-19	1. Case Study of Culture and Art Project in the COVID 19 era	
□ Cultural Contents	1. Policy for Cultural Contents	
	2. Case Study of Cultural Contents	
Week 3. Invitational Program – Lectures and Workshops		
□ Action Plan	1. How to Write and Develop Action Plan	
	2. Action Plan Consulting I, II	
□ Planning Creative Product	1. Theory in Design Thinking and Workshop	
	2. Theory in Product Planning and Workshop	
	3. Special Lecture : Intellectual Property Rights	

□ Cultural Field Trip	Exploring Cultural Contents in Yeongdo, Busan	
Week 4. Invitational Program - Design Practical Training		
□ Action Plan	1. Action Plan Consulting III	
	2. Interim Presentation on Action Plan	
□ Cultural Products Production and Practical Exercise	1. Creating Character Designs	
	2. Learning Digital Design Programs	
	3. Design Hands-on Workshop	
□ Cultural Field Trip	Visit Design Relevant Place in Busan	
Week 5. Invitational Program - Advanced Class and completion of Action Plan		
□ Action Plan	1. Action Plan Consulting IV	
	2. Action Plan Final Presentation and Workshop	
□ Advanced Class	1. Lectures on Product Distribution and Marketing Strategy	
	2. Lectures on Product Content Development Strategy	